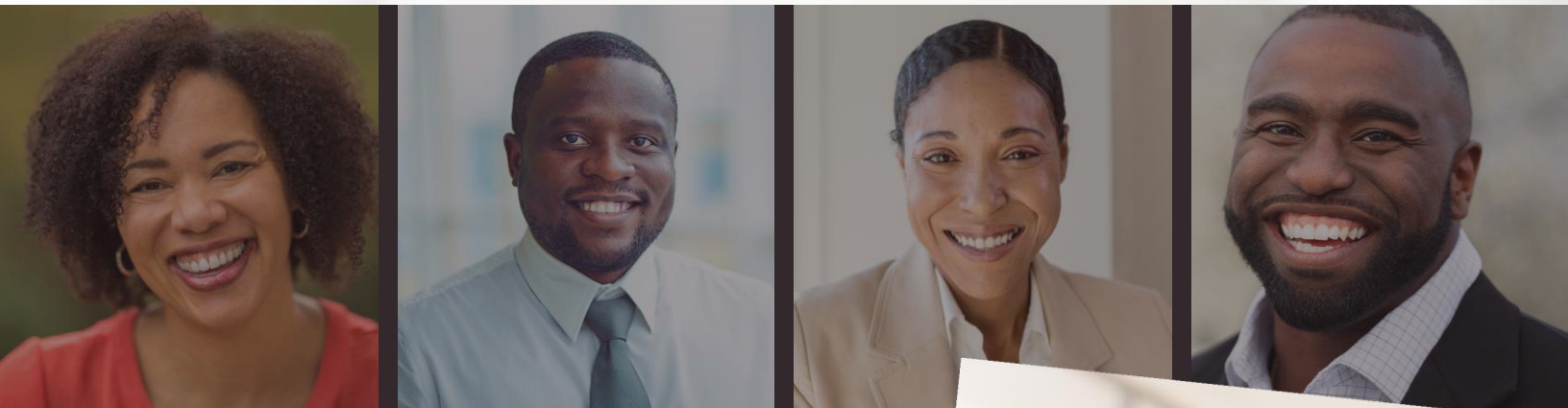


SALUTE TO  
**BLACK  
NONPROFIT  
LEADERS**  
IN CHICAGO

**CHICAGO  
DEFENDER**



The Chicago Defender's Salute to Black Non-Profit Leaders acknowledges and celebrates the exceptional leadership in Chicago and the Chicagoland area. The program will culminate in "Applause," a custom publication crafted to honor 25 distinguished Black leaders who are at the helm of Chicago's non-profit landscape. "Applause" is not merely a roster of influential figures; it is a resource-packed platform that will provide invaluable insights and information catered to the needs and growth of non-profit organizations.

Salute to Black Non-Profit Leaders is a unique opportunity to associate your organization with the Chicago Defender's storied commitment to societal progress and nonprofit excellence. Your sponsorship will not only put you at the forefront of this trailblazing initiative but also seal your brand's legacy alongside these venerated custodians of community and change. Join us in this venture that offers more than recognition—it is an investment in amplifying the impact and reach of those who serve the greater good in Chicago.



CHICAGODEFENDER.COM

SALUTE TO

# BLACK NONPROFIT LEADERS

IN CHICAGO



**CHICAGO  
DEFENDER**

## Presenting Partner(s), \$10,000

- Premium branding on program promotional assets and program landing page.
- A branded interview-style video championing your organization - to run on [chicagodefender.com](http://chicagodefender.com) and pushed out on social media.
- Opening letter in the Applause! custom publication and e-book
- One full-page premium placed ad in custom publication and e-book
- Featured on program landing page
- Logo on the cover of Applause! custom publication and e-book
- Logo included on digital ads promoting Salute to Black Non-Profit Leaders
- Logo included on sponsored social media posts

## Charitable Partner, \$5,000

- Recognition on promotional material and included on program landing page
- One full page ad in Applause! custom publication and e-book
- Logo included on digital ads promoting Salute to Black Non-Profit Leaders
- Logo included on sponsored social media posts

## Sustaining Partner, \$2,500

- One full page ad in Applause! custom publication/e-book

## Advertise in Applause!

- One half page ad, \$1,500
- One quarter page ad, \$750



**Reach 300,000**

Contact Your Chicago Defender  
Account Executive Today



## Program Elements

- **Applause! Custom Publication.** A custom publication that will highlight Chicago's influential leaders. Applause! will be strategically distributed throughout the Chicago and the Chicagoland area.
- **Branded Video.** A branded video championing your organization. This video will run on our platforms and be pushed out on social media.
- **Social Media Amplification.** Custom social media posts highlighting Distinguished Black Non-Profit Leaders
- **E-Book.** A digital version of the Applause! custom publication that will live on [chicagodefender.com](http://chicagodefender.com) and optimized for Google and other search engines. The e-book will be e-blasted to our robust list of Chicago leaders, fund-givers, and residents.
- **E-Blasts.** Frequent informational and promotional eblasts to our database of 100,000+ Chicago leaders, fund-givers and residents.
- **Digital Ads.** Inclusion on digital ads promoting Salute to Black Non-Profit Leaders.



A SALUTE TO

# BLACK NONPROFIT LEADERS

IN CHICAGO

## COMMITMENT FORM

Full Name \_\_\_\_\_

Title: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Please indicate sponsor desired sponsor level.**

- ☐ \$10,000 Presenting Partner
- ☐ \$5,000 Charitable Partner
- ☐ \$2,500 Sustaining Partner [Full Page Ad]

### Advertising

- ☐ \$1,500 Half Page Ad
- ☐ \$750 Quarter Page Ad

Special Commemorative Edition  
**Publication Date:** September 30<sup>th</sup>, 2025  
**Sponsorship and Advertising Deadline**  
September 17, 2025 **Creative**  
**Deadline:** September 24, 2025

\_\_\_\_\_  
Authorized Signature

Date: \_\_\_\_\_

**PAYMENT INFORMATION: Make Payment to The Chicago Defender**

Total commitment amount \$ \_\_\_\_\_

FOR MORE INFORMATION, OR TO SECURE YOUR SPONSORSHIP  
CONTACT [rwilson@chicagodefender.com](mailto:rwilson@chicagodefender.com)